LogoDesign.net

LogoDesign.net launches scholarship contest for graphic design students based in Malaysia

KUALA LUMPUR, Malaysia **-** LogoDesign.net, an online design company, recently launched a scholarship contest exclusively for graphic design students who are based in Kuala Lumpur, Malaysia.

Participants must be citizens of Malaysia and be 18+ of age. They must be enrolled in a college or university in Malaysia and have a GPA of not less than 2.5.

The deadline of the contest is January 10th 2019 mid-night US EST. The winner will be rewarded with a cash prize of RM2, 100.

To participate, students are required to design a logo, symbol or emblem based on their perception of the theme 'Bersekutu Bertambah Mutu' ('Unity is Strength'). Each participant can only submit one entry. Each design must be original, and should not be derived or copied from online or offline resources in Malaysia or elsewhere.

The created graphic also cannot be similar or duplicate the national coat of arms of Malaysia. Participants may include some elements from it or create new but should not replicate it.

The contest is a great opportunity for students to learn first-hand experience how the graphic design industry works.

Each entry will be judged according to the participant's ability to follow guidelines, adherence to the creative brief, research skills, and the usage of learned graphic design skills, creative input and perception and the ability of the student to express himself/herself through visual design.

The judges of the contest are Tong Yin Ang, Dean of INTI's Center of Art and Design (ICAD); Tan I-Ching, Head of Visual Communication of the Malaysian Institute of

Art
and Zaheer Dodhia, Chief Executive of LogoDesign.net.

Dodhia said: "When we started this initiative, we wanted to see how upcoming Malaysian designers respond to the challenge with their creative knowledge learned at college and bring them together through something that all Malaysians are familiar with. With a little research we found that Malaysians are very patriotic and very proud of their diverse culture. "Unity is Strength" came up as the ideal choice that resonates at social, cultural, and design levels."

To know more information and further criteria of the contest, students should go to: https://www.logodesign.net/contest/malaysia-scholarship

They must also read the Terms and Conditions there before submitting an entry.

About LogoDesign.net

LogoDesign.net is an online tool that lets users create top notch logo designs on the go through 3 simple steps. Users can select from over 6,000 high-quality designs. LogoDesign.net was created by Zaheer Dodhia, a serial entrepreneur who has headed multiple projects for more than 20 years, most of which are related to software development. The company is based in Pennsylvania, U.S.

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